

Request for Proposal

Help us understand

Questions

Hello and thank you for downloading our proposal planner. The purpose of this is to help us understand your project and what you hope to achieve through it.

Please answer as many questions as you can and when you're happy email to **request@design.arigel.com**

Once we get all the information we need, we can prepare a quote and prepare a meeting.

General

What is your contact information?

(Please give us the project leader's name, phone numbers and/or email addresses)

Please tell us a bit about your company, product, service or organisation.

Project Information

Do you have a website currently? Please provide the address of your site.

What is your desired launch date for this project?

What are your main goals for the site?

(E.g improve client interaction, increasing exposure, improve company image, increase business opportunities or add e-commerce or a mix of major goals)

What is your target audience?

External factors of project

(If your project is part of a bigger campaign/product launch/trade show/conference, please let us know)

Budget Information

Can the project be broken down into phases for budget and timing constrains?

Do you have an estimated budget for the project? If so, please indicate.

(This gives us an idea of what is possible for your project idea)

Design Aspects

Please describe what look and feel you require from your site.

(Corporate, Minimal, Artistic, Loud, Clean, Balanced etc)

Do you have any websites in mind that you like the look of?

(We do not plagiarise. Your website will be hand coded and present a unique picture of your project)

Please tell us about your competition sites & how you want to do better.

Content

What content do you see for your site? Static or Dynamic?

(Dynamic content is powered by a Content Management System. In our experience, Dynamic websites get more visitors. Corporate sites usually add a news section)

What features do you want for your site?

(E.g User login, client section, shopping cart, search, mailing list, etc)

Do you have any other ideas?

(E.g Would you like to have some data visualisation or a new way to show your products. We can help by being creative)

Anything else you think we should know.

Thank you for taking the time to fill this form. Please email this form to request@design.arigel.com and we will contact you for more details or make a proposal for you.